

## GRAPHIC DESIGNERS SALARY GUIDE

Currently aligned with the June 2017 Bectu Rate Card

This payment structure is based on current rates for a 5 day week, hours 8 - 18.30 maximum.

The rates within each range will vary depending on the amount of experience/time held at that position, the size of project and where it is based. These figures do not include box/kit rental, computer rental, car allowance or mobile phone but do discuss them when doing your deal.

GRADE	GRAPHICS EXPERIENCE	JOB DESCRIPTION	MAJOR FEATURE FILM	MED / SML FEATURE OR INTERNATIONAL TV	TV DRAMA	COMMERCIAL (day) *2014 APA rates	PROPOSED RATES
Graphic Art Director/ Key Graphic Designer	8 YEARS PLUS	Duties can include - <ul style="list-style-type: none"> <li>• Script breakdown</li> <li>• Budget control, scheduling of work for painters, printers etc.</li> <li>• Hiring and managing a team</li> <li>• Liaising with other departments to identify graphic requirements</li> <li>• Liaising with clearance / legal</li> <li>• Research</li> <li>• Screen graphic breakdown, concepts, liaising with external vendors and screen gfx companies</li> <li>• Creative direction on assets that can be used for licensing material and merchandising</li> <li>• Graphic design duties incl. Illustration, concepts, graphic prop makes</li> </ul>	£1,840 - £2,100	£1,575 - £1,995	£1,365 - £1,680	£461	ALIGNED WITH ART DIRECTOR RATE
Graphic Designer	3 YEARS PLUS	Duties can include - <ul style="list-style-type: none"> <li>• Script breakdown</li> <li>• Schedule work for painters and printers.</li> <li>• Liaising with other departments to fulfil graphic requirements</li> <li>• Graphic design duties incl. Illustration, concepts, graphic prop makes</li> <li>• Liaising with clearance / legal</li> <li>• Research</li> </ul> <p><b>Less experienced Graphic designers should be overseen by Key Graphic designer / Art director / Set decorator</b> Rate is dependant on years of experience</p>	£1,260- £1,890	£1,260- £1,680	£1,050 - £1,365	£359	ALIGNED WITH DRAUGHTSPERSON - ASSISTANT ART DIRECTOR RATE
Assistant / Junior Graphic Designer	NA	<ul style="list-style-type: none"> <li>• Responsible for output of graphics as instructed by senior graphic designer / art dir / set dec</li> </ul>	£735- £1,155	£630 - £1,050	£475 - £630	£256	ALIGNED WITH ART DEPT ASSISTANT - JUNIOR DRAUGHTSPERSON RATE